

## ClarinetFest® 2025 Fort Worth, Texas

**Exhibitor and Sponsorship Tiers** 

# **Exhibitor Booths**

Single Booth (10'x10') - \$700 Double Booth (10'x20') - \$1,300 Triple Booth (10'x30') - \$1,600

#### Exhibit booths are 10'x10'. Each booth includes:

- exhibitor name card
- 2 x Folding chairs
- 1 x table
- 4 x exhibitor badges

- Listed costs do not include optional electricity charge.
- Quad booths are only available to Altissimo and Sustaining level sponsors.
- Additional booth equipment and marketing materials and graphics will be available for purchase through a FWCC-approved vendor.

### Supporting Sponsorship Tier - \$500

(Booth Package sold separately)

This tier includes the following benefits:

#### **Recognition Opportunities**

- Website recognition (Rolling) (Estimated Value \$1,000)
- Name on ICA promotional materials (Estimated Value \$500)

#### **Promotional Opportunities**

- Inclusion in convention promotion and announcement email blasts NAME ONLY
- Artist support recognition in program book
- Option to purchase add-on promotional items such as a product session

- 2026 priority booth selection
- Advance priority booking for reservations at 2026 conference hotel

### Chalumeau Sponsorship Tier - \$1,000

(Booth Package sold separately)

This tier includes the following benefits:

#### **Recognition Opportunities**

- Website recognition (Rolling) (estimated value \$1,000)
- Name on ICA promotional materials (estimated value \$500)
- Complementary quarter-page convention program book advertisement (estimated value \$225)

#### **Promotional Opportunities**

- Group hosted email blast (estimated value \$150)
- Inclusion in convention promotion and announcement email blasts NAME ONLY
- Artist support recognition in official program book and Guidebook mobile app
- Option to purchase add-on promotional Items such as a product session

- 2026 priority booth selection
- Advance priority booking for reservations at 2026 conference hotel

### Clarion Sponsorship Tier - \$2,500

(Booth Package sold separately)

This tier includes the following benefits:

#### **Recognition Opportunities**

- Website recognition (rolling) (estimated value \$1,000)
- Name on ICA promotional materials (estimated value \$500)
- Complementary half-page convention program book advertisement (estimated value \$285)

#### **Promotional Opportunities**

- Group hosted email blast (estimated value \$150)
- Individual promotional hosted email blast with flexible scheduling (estimated value \$300)
- Guidebook app banner ad (estimated value \$200)
- Inclusion in convention promotion and announcement email blasts NAME ONLY
- Artist support recognition in official program book and Guidebook mobile app
- Social media promotion during ClarinetFest® 2025
- Production session, presentation, or clinic in ClarinetFest® sponsor space (estimated value \$600)

- 2026 Priority booth selection
- Advance priority booking for reservations at 2026 conference hotel

### Altissimo Sponsorship Tier - \$5,000

(Booth Package sold separately)

This tier includes the following benefits:

#### **Recognition Opportunities**

- Website recognition (rolling) (estimated value \$1,000)
- Name on ICA promotional materials (estimated value \$500)
- Complementary full-page convention program book advertisement (estimated value \$400)
- Conference bag logo placement and up to two pieces of promotional material in bag (estimated value \$750)

#### **Promotional Opportunities**

- Complementary single booth space (value \$700)
- Group hosted email blast (estimated value \$150)
- Individual promotional hosted email blast with flexible scheduling (estimated value \$350)
- Guidebook app banner ad (estimated value \$200)
- Guidebook app embedded video within sponsor page
- Inclusion in convention promotion and announcement email blasts logo included
- Artist support recognition in official program book and Guidebook mobile app
- Social media promotion during ClarinetFest® 2025
- Social media posts (1 each in Q3 & Q4) (estimated value \$500)
- Production session, presentation, or clinic in ClarinetFest® sponsor space (estimated value \$600)

- 2026 priority booth selection
- Advance priority booking for reservations at 2026 conference hotel

### **Sustaining Sponsorship Tier - \$7,500**

(Booth Package sold separately)

This tier includes the following benefits:

#### **Recognition Opportunities**

- Website recognition (rolling) (estimated value \$1,000)
- Name on ICA promotional materials (estimated value \$500)
- Complementary full-page convention program book advertisement (estimated value \$400)
- Conference bag logo placement and up to two pieces of promotional material in bag (estimated value \$750)

#### **Promotional Opportunities**

- Complementary single booth space (Value \$700)
- Group hosted email blast (estimated value \$150)
- Individual promotional hosted email blast with flexible scheduling (estimated Value \$350)
- Guidebook app banner ad (estimated value \$200)
- Guidebook app embedded video within sponsor page
- Inclusion in convention promotion and announcement email blasts logo included
- Artist support recognition in official program book and Guidebook mobile app
- Social media promotion during ClarinetFest® 2025
- Social media posts (1 each in Q3 & Q4) (estimated value \$500)
- Production session, presentation, or clinic in ClarinetFest® sponsor space (estimated value \$600)

#### Early Consideration for ClarinetFest® 2026 (Location TBA)

- 2026 priority booth selection
- Advance priority booking for reservations at 2026 conference hotel

#### **Sustaining Sponsor Exclusive Opportunities**

- Social media posts 1 in each quarter (estimated value \$1,200)
- Complimentary ICA Commercial Membership (valued at \$75)
- Low Clarinet Festival 2025 (January 8-11, 2025)
  - Listed as event sponsor (estimated value \$1,000)
  - Free booth space (estimated value \$500)
  - Low Clarinet Festival 2025 promotional email blast (\$350)
- Clareidoscope (expected March 2025)
  - Listed as event sponsor (estimated value \$500)
  - Clareidoscope promotional email blast (\$350)
- ICA New Music Weekend (October 2025)
  - Listed as event sponsor (estimated value \$500)
  - Promotional email blast to be used any time (\$350)

\$2,500 OF SUSTAINING SPONSOR GIFT WILL BE DIRECTLY
ADDED TO THE ICA'S CENTENNIAL FUND