



INTERNATIONAL CLARINET ASSOCIATION

ICA Country/Continent Chair Guidelines for Posts on the ICA Website

The conduct of the Country/Continent Chair at any ICA event should be professional at all times. Our content on the website may be viewed by people under the age of 18, and in many cases younger. In order to make our content accessible to all, please adhere to the following guidelines:

- Make sure to promote your entire country/continent in your posts, and not solely personal events.
- Do your best not to endorse one specific brand of any equipment in your presentation out of respect for our ICA industry sponsors and colleagues.
- Attire should be professional in video content, etc.
- Language must be free of any kind of profanity, including but not limited to cursing, references to adult themes, use of sexual terminology, and sexual references or inappropriate content of any kind,
- Web content posted should refrain from making political statements of any kind.
- With any content posted, the presenter(s) grant(s) the ICA an unlimited, royalty-free license of the performance or presentation to be posted on the ICA website. The video of this performance or presentation will be hosted on the ICA's YouTube channel (<https://www.youtube.com/internationalclarinetassociation>). We may also share a portion of any performance or presentation on our social media accounts for promotion of the ICA and its events. By presenting, you release the ICA from all liability with respect to the use of the recording on our YouTube channel and social media accounts.
- If these guidelines are not adhered to, the information will be subject to removal by the ICA.